Plein Air Utah

Great News for PAU - Utah's fall rendezvous & retreat:



PAPU president and veteran plein air painter, Steve McGinty in the North Fields of Heber Valley, July 2017

Hello dear artists and PAU attendees, you are probably eager to know details about Plein Air Utah! Much is being done to make this an unforgettable painting experience for you in this unique 4-day rendezvous and retreat and the related art show, sale, and paint-out, September16. This event is a first ever collaboration between the Midway Art Association, and Plein Air Painters of Utah. The Midway Art Association is a community art group has been going strong since 2004. It includes all levels of artists. The MAA sponsors the very successful Wasatch Plein Air Paradise event each year. It also offers monthly meetings with presentations and a social: www.midwayartassociation.org

Plein Air Painters of Utah has 36 professional artist members who meet once a month to paint at different locations throughout the year, and to enjoy peer friendships. These artists range from being parttime to full-time professional painters who show and sell in galleries and museums. They compete in local and national painting events, and many teach privately at various art centers such as the Salt Lake Community College and Scottsdale Art School. Read about each PAPU member at www.pleinairpaintersofutah.com. They are dedicated, enthused individuals who want to share their knowledge with you!

The MAA and PAPU honor art education as an important part of their mission statements, and have teamed up to create an immersion painting experience that is more intimate than the national convention, more robust than a typical painting workshop, and more valuable than a class because of the networking opportunities, and benefit of potential sales.



Susan Gallacher - owner of Kings Cottage Art School in Salt Lake City and long-time member of PAPU - Plein air Painters of Utah!

LOCATION

The Midway Town Hall is the PAU daily base camp.

120 West Main St. Midway, Utah 84049

FIRST MORNING

WEDNESDAY SEPTEMBER 13 - Doors open at 7am

Arrive early to be greeted by PAPU faculty and check-in. Receive a sturdy canvas tote containing your personal ID lanyard and information packet. Purchase a t-shirt, hat or apron for Plein Air Utah at the PAU booth.

Stroll through the Town Hall to view paintings on display by the PAU faculty, meet the art vendors to learn about their products, see special art displays, and chat to your heart's content with PAU attendees and faculty.

7:30am - Enjoy a delicious complimentary breakfast (thank you hospitality chair Martha Roberts and volunteer staff) and settle down to hear Mr. Personality and emcee, Steve Stauffer, offer you a warm welcome, introductions, important instructions, as he entertains you for a few minutes.

8-9am - Learn from veteran painter and instructor, **John Hughes** who will lead off with a special presentation (on the big screen) on painting. John has taught painting at Salt Lake Community College in Taylorsville, Utah. John has been published in *Plein Air Magazine*'s "Outdoor Painter", *Fibonacci Fine Arts Digest*, and has been a regular writer for Artists of Utah magazine *15 Bytes*. Look for his latest article in *Plein Air Magazine*'s Artists on Art coming out next week!

9am-noon - Opt to carpool, or not, and rendezvous at the Probst Ranch in the North Fields east of Midway. This is the singular time all PAU faculty members will demo in the same place together to paint various views from one location. Attendees can wander at will to see the diverse styles and approaches each faculty member brings to plein air painting. Check out the various equipment and setups of each artist. Bring your notebook and a sketchbook to capture some gems in the field at this session. There will be ample parking. Bring water and a camera and lawn chair if you wish...and of course a hat!

Wed/Thurs/Fri afternoons & Thurs/Fri mornings

Doors open **7am daily** - Wednesday & Thursday pick up a complimentary sack breakfast and hang with us at the Town Hall for a few minutes to get any new announcements or instructions. Check your map location for each upcoming plein air small group session you are in. Ask questions. Turn in comments to the suggestion box. Carpool if you like, and head to the great outdoors to rendezvous with your particular PAU team for that particular morning or afternoon session.

The five 3-hour painting blocks on the schedule include travel time to your locations, so don't delay! Your group of attendees (10-15 people) will rendezvous with one of the faculty teams (3-4 instructors) at a specific location in beautiful Heber Valley. You will enjoy a total of 5 plein air sessions at 5 gorgeous fall locations in order to meet the entire faculty over the 3-day period. At least one faculty member of each faculty team will demonstrate *en plein air* for those who wish to watch a demo, and the other faculty members will coach those who want to set up and paint.

Mid-Day Demos

12noon-1pm Lunch – Return to the vicinity of the Town Hall each day for lunch. The pavilion on the NORTH side of the building will feature food from delicious "Greek n Go" and other vendors. Lunches are on-your-own: you-pay. Subway across the street to the south of the Town Hall, is helping sponsor the event and will have prepared food to help feed our crowd. Ridley's, a few doors to the east of the Town Hall, has a hot deli for a quick bite. These vendors have generously agreed to help us for your convenience, so you may enjoy lunch then quickly regroup in the Town Hall for the mid-day art lecture.

1-3pm - Mid-day art lecture/demo/presentations: Wednesday, Thursday, Friday - While the light is 'flat' outside, relax and refresh during these special presentations by the following artists:

Wednesday: Josh Clare - Josh has earned numerous awards along the way including artist's choice at the 2012 Laguna Plein Air Invitational and 2nd place in the Raymar 6th Annual Painting Competition. Early in 2014 Josh was featured for three consecutive months in several of the nation's finest art magazines: Western Art and Architecture, Southwest Art, and Art of the West. Joshclare.com

Thursday: Bryan Mark Taylor - painter, lecturer, inventor and world traveler. Bryan is a sought-after teacher and lecturer and has taught courses around the country including the Academy of Art University, Pixar and the Scottsdale Artists School. Bryan was a featured speaker at the 2012-2016 Plein Air Conventions and produced a bestselling instructional DVD titled "The Master's Mind." www.bryanmarktaylor.com/about

Friday Still life - 3 simultaneous demos

Susan Gallacher: owner and instructor King's Gallery & Academy of Art, Salt Lake City and Spring City workshops - still life - landscape - oils www.susangallacher.com



David Dean: former high school art teacher and continues to instruct adults in various classical methods and techniques in art - oils, still life and landscape - raft of winning awards www.daviddeanfineart.com/about-daviddean.html



Becky Hartvigsen: Watercolorist, flower gardens, still life, and historical subjects beautiful work seen at: www.rebeccahartvigsen.com/about



TBA Flower/ Figure Susette Gertsch – PAU chair – www.pleinairparadise.com



Dinner

6-7:30 pm - on your own - Wednesday & Thursday - there are many options in the area!

Evening Activities

Wednesday evening, **Mike Malm** will demonstrate portrait painting from a model. Thursday, evening, **Rob Adamson** and **Tom Howard** will carry out nocturne demos on Midway Main Street, (location TBA), within walking distance of the Town Hall, while **Rett Ashby** presents a demonstration of his palette knife technique in the Town Hall.

Watercolor

Tom Howard (past president of the Utah Watercolor Society), and Becky Hartvigsen will lead a specialized group of watercolorists to the fields to paint en plein air. You may opt to focus exclusively with this group and medium. Tom is hand picking sites for watercolor demo and painting sessions. Check to see if a supply list is attached with this email or contact Tom. tomhoward11@hotmail.com

Novice Painters

The novice group will hang together for special training and move from team to team. Novice painters may wish to learn together because the material and coaching will be keyed to your specific needs. If you prefer to hang with intermediate and advanced painters you are welcome to, however we recommend the novice group for ease of learning. You will be sent info on pre-event orientation.

Supply Lists

There are numerous supply lists and different types of equipment and a wide variety of painting approaches, as you will see when you attend Plein Air Utah. PAPU artist and PAU instructor Bonnie Posselli has given us her list for you to study and use as a guide, and is focused on oil painting. Besides being a great artist, Bonnie is a veteran painting teacher from Salt Lake City.

<u>Click here</u> for Bonnie's supply list. <u>Click here</u> for Bonnie's plein air painting tips.

Friday Banquet

The Friday banquet is \$15 for each attendee, to be paid in advance if possible - RSVP ASAP is very important - Tarahumara is catering this meal at the Town Hall and it will be very difficult if not impossible to provide last minute tickets for this. September 13 is the LAST day to pay. We need a head count and a commitment right away, thank you! You can pay for your meal in advance with a credit card over the phone. Contact MAA Treasurer:

Carolee Kohler - 435-671-2648 or send check to: 61 Burgundy Lane, Midway, Ut 84049

Art Show Prep

Fill out your art sign-in sheet and release form before or during the banquet. Carolee Kohler and volunteers will take paperwork for your paintings. Remember to include sales tax & 20% commission for each painting. Fill out information tags for each painting and hang them as directed.

Following the banquet we invite any willing attendees to help our small staff (also volunteers) to reconfigure the Town Hall space by putting tables/chairs away and replacing them with grid modules and lights. We anticipate this will go quickly with many so hands helping.

Place paintings on the benches located on the sides of the Town Hall until the grids are up.

Paintings can be displayed that are done during the event or before the event.

Checks will be sent to the artists shortly after the show. Each attendee may display 2 properly framed and wired paintings maximum size 18"x 24", plus one 8x10" or smaller.

Faculty paintings will remain up all week for your viewing pleasure.

PAU committee naturally reserves the right to jury out any subject matter unsuitable for the event, and to adjust the number of works shown in the event according to available space.





Art Show, Sale & Paint-out

8-10 am - September 16 - tweak the exhibit - adjust lights - finish any paperwork.

10-5pm - SHOW TIME! ALL sales inside, or outside the Town Hall must be processed through the Midway Art Association sales desk - no private deals, please. We are only asking 20% commission which will be split between the MAA and PAPU organizations. We are counting on your integrity and we sincerely thank you for this support!

Attendees and faculty will be invited to paint around the Town Hall using any appropriate subject matter and reference. Sorry no nudes :^D This is a great time to meet the art loving public in Midway, get exposure for your art, hang out with fellow artists and just enjoy yourself in a very relaxed atmosphere. It is an opportunity to sell, hand out cards, make new friends and educate admiring art fans of all ages to marvelous tradition of plein air painting. This can be a very valuable and profitable use of your time.

Artists on the lawn will create an attraction for those arriving in Midway, drawing them to the show. Paint at any or all of the suggested painting times: 10-12noon | 12noon-2pm | 2-4pm

Check-out

Turn in your Questionnaire for the event with suggestions and comments.

Collect any unsold paintings and sign your paperwork - take your copy of sales.

If you are willing to help break down the display set up for 30 minutes we would be forever grateful! The display will come down in record time and we will all be on our way to paint another glorious day!

Host, Sponsors & Advertisers

We would like to offer special thanks to the MAA officers & board: Jerry Watterworth, Norma Burgner, Martha Roberts, Carolee Kohler, Brian Murphy, Dave & Kathy Jones, Barbara Ward, Susette Gertsch, and the general MAA 100-person membership for approving this inaugural event and posting information through the MAA newsletter and the MAA website.

Chris Anderson (Spring City Arts) and his firm Durham, Jones & Pinegar - donation and Chris's dedicated and generous support of PAPU artists and Spring City Arts over several years.

Ridley's and Subway in Midway.

Wasatch County Arts Council for their generous grant, which added to essential advertising in order to reach out to the artists and the extended community in support of the Art Show and Sale. Thanks go to: Plein Air Magazine, Artists of Utah with Sue Martin's article in 15 bytes, Wasatch Wave and Park Record newspapers, Cary Hobbs Radio personality at station KTMP in Heber City for tremendous support in advertising Plein Air Utah!! Cary is doing pre-event interviews along with our paid ads. Thanks to GoHeberValley.com and online Park City Magazine.com and Facebook ads through the MAA plus many other free calendar spots around the area. We are also grateful for local businesses allowing us to leave rack cards and posters with them and for Pauline and Rett Ashby with Masterworks Frames.

PAU Staff & Support

We are volunteers who genuinely believe in the power of art and the value of every individual artist. We have done everything possible to work out details to have things run smoothly. If there are any hiccups, please be patient with us and help us work though issues and don't hesitate to add your thoughts to the suggestion box. This is an inaugural event with so much potential it is breathtaking! Thank you for catching the vision and registering for the first Plein Air Utah, rendezvous and retreat!!

Martha Roberts - MAA secretary - Hospitality - delicious food - communications - painter and level-headed, steady-on, friend to all... and hubby Barry, genius tech support.

Barbara Ward - MAA board - Distribution of printed materials - staging of Town Hall - registration - painter, bright spirit and horsewoman extraordinaire.

Judy Calhoun - Distribution of printed materials - late night contact for registration via email - Onsite girl Friday and happy passionate soul - high adventure plein air painter, Jude!

Scott Bevan - Advertising: hours and hours and more hours, creating graphics, newspaper ads, apparel designs, website aspects, flyers, rack cards, news release and more... the calm eye of the detail storm - terrific painter - PAU logo and branding master.

Carolee Kohler - MAA Treasurer - friend and dedicated manager of funds - paperwork, forms - submitter of grant application for the PAU, town hall painting sales and many other contributions with husband, dear Bill.... as ever the wind beneath our wings.

Rick Williams - painter - idea man - distribution of rack cards - newlywed - congrats Rick!!

Beckie Rock: PAPU webmaster and website tech wizard.

Pam Weilenmann - past president MAA - hosts for PAPU faculty and superb art supporter

Brian Murphy - MAA board - Physical Facilities - training and muscle and overseeing of set-up and tear-down of the art display at the Town Hall.

Steve McGinty - President of PAPU, Plein Air Painters of Utah - life long plein air professional, contact point for PAPU artists - PAU faculty teams and locations - sponsor finder - steady, calm ever available voice in the hustle bustle.

Steve Stauffer - PAU event emcee, rabble rouser, promotions, enthusiasm builder, motivator, all around friend and mighty fine PAPU painter and entertainer/singer.

PAPU members deserve a huge thank you for sharing their expertise and time. The core PAPU members also helped in essential ways starting at the first meetings when the PAU idea was being born and they continue to lead and guide the event. Thanks to all of the participating PAPU members for their effort to advertise the event through Facebook, through their personal contact lists, to classes and in many more ways in the various places of Utah where they live and work.

Susette Gertsch M.F.A. - 801-755-6730 - PAU Chair MAA board member, PAPU faculty, past president of MAA, ultimate go-fer, dreamer, OCD photographer, writer and night owl... oh, and painter!

The Princess of Mount Timpanogas invites you to explore and paint her magnificent Heber Valley kingdom. Can you see her? She awaits your arrival. Welcome to Plein Air Utah!



Bonnie Posselli's Pointers for Plein Air Painting

Supplies: Choose a canvas that has some tooth. RAY MAR has a canvas covered Masonite panel that is quite good. You can choose from linen or cotton. I have loved the linens, but cotton is good too. They also have carriers for the panels that are light weight and very practical. You can find them online at *raymarart.com* or Phone 888-809-3314 to oder.

Choose good paint and brushes. Student quality paint when mixed loses its pigment and disappears.

I use mostly bristle brushes, both filberts and flats. Hog hair is best.

Procedure:

- 1. Set up so that your palette and canvas are in the same light, preferably shadow. Use an umbrella if necessary.
- 2. Use of a viewfinder is helpful in planning composition. Use cardboard with a hole cut out to correspond to the size of the canvas. For example, a recipe card with a 1.5" x 2.5" cutout, or you could purchase an adjustable viewfinder.
- 3. Remember, *painters do not see more, they see less*. Eliminate the trivia and concentrate the viewer's attention on the essential, which means breaking the scene down to 3 to 5 masses, varying their size and shape while keeping them simple. Value and color within each mass must be close so that the mass can retain its identity.
- 4. Start with one of two choices (a) white canvas or (b) color wash. Working into a white canvas will keep the colors cleaner. The color wash is used to remove white and put your canvas in a middle value. The color used will affect the mood of the painting. Example: Burnt Sienna is warmer, Ultramarine plus Ochre would be more somber and cooler. There are many different choices for color washes for different effects. Always use turpentine or mineral spirits. (I use Gamblin's mineral spirits) as thinner for color washes, as they will dry faster so that you can get started.
- 5. Proceed with a few lines to indicate placement of the subject within the picture area. Begin blocking in with main masses of color and value.
- 6. You are going to make four things happen: Drawing, Value, Color, Edges
- 7. Remember: Key to direct painting is seeing **color and light**. Light, or the lack of it, is the only thing that we can paint.
- 8. **About Light:** Cool light produces warm shadows and warm light produces cool shadows. Use crumpled white paper or white cloth to determine color of light and shadow. (This rule can be broken, as can all other rules!)
- 9. Stepping back frequently and using a mirror are excellent ways to check for correctness.
- 10. Deciding values and edges: Richard Schmid, master painter, produced a film entitled "The Secret Squint". He suggests that when you look with eyes wide open all edges appear clear and crisp, and then if you close them a fraction, things begin to simplify. If you close them some more, then the strong shapes will dominate and the smaller shapes become less visible. As you squint down further, the last discernible edge will be your painting's sharpest edge. He also talks about the valuable secret of when you half close your eyes, you immediately blur your vision and simplify the major masses of the scene before you. Details fall away and most of the subtle variations of value and color merge into their mother masses. By looking in the overall way, you can best judge the major value of color relationships between the major masses.

Bonnie Posselli's Checklist

Suggested brands for oils; Old Holland and Holbein are best but expensive. Rembrandt, Grumbacher, Gamblin, or Windsor Newton work well for general use. Generally stay away from student grade paints as they will cost you more in the end, and do not hold their color as well when mixing.

Suggested colors for oil

- large tube of Titanium White
- Lemon Yellow
- Cadmium Yellow Medium
- Yellow Ochre
- Indian yellow (optional)
- Grumbacher red
- Alizarine Crimson
- Ultramarine Blue
- Thalo Blue
- Thio Violet, I also use Purple Lake and Winton Majenta (the Majenta would replace Thio Violet)
- Viridian Green (I use Thalo Green, but it is harder to control)
- Black (I am using Indigo instead of black)
- Burnt Sienna

Additional Supplies:

- odorless turpentine one quart (I use Gamblin mineral spirits)
- medium (I use Gamblin's Galkyd)
- brush cleaner I am using Turpenoid Natural
- · container with coil or screen
- carryall
- roll of paper towels

For Outdoor Painting:

- At least 2 canvases per day size: 9x12 to 11x14
- standing easel: such as Soltec, Strada, Daytripper, or a French easel
- view finder example: recipe card with 1.5" by 2.5" opening cut in center. Can buy an adjustable one that is very handy
- umbrella black or white with bungie cords to anchor umbrella or purchase a plein air umbrella like Best Brella
- folding chair (optional)
- · hat or sun visor
- sun screen
- insect repellent
- plastic bags for soiled paper towels
- handy wipes

Brushes

Bristol filberts and flats (hogs hairs are best) sizes: 2, 4, 6, 8, 10, 12 get extra of the smaller ones.

Tom Howard's Watercolor Supply List

Watercolor Setup: Whether you have a full easel, tripod, or table and chair, you need to know your setup. It's best to figure that out before you go into the field. Although, working in the field will tell you what you need in order to have a good painting experience.

Palette: Different sized palettes will allow you to paint more easily at different sizes. What sizes do you typically like to work at when painting in th field?

Paints: Your palette can have a full selection of colors, or just a few to get you by. How do you like to do that?

Brushes: Your collection of brushes can be many, or just a few to get by. What's your preference?

Water and Water Containers: Think portability, convenience, and water tightness. The last thing you need is wet equipment.

Board and Tape: I like to cut them to the size of my setup that I'm taking out into the field.

Additional Supplies:

- Proper clothing for the place and season that you're in.
- A good hat to either keep the sun off, or to keep your head warm.
- A bug net might be a good idea.
- Drinking water, please don't confuse it with your painting water.
- Appropriate food and snacks are important as well.
- Bug repellent
- Sunscreen
- First aid kit

Always let someone know where you're going, and when you expect to return. Make sure your cell phone is charged. Don't do more than you're capable of, especially if you're going aout alone.

A box, or cart, or something to carry it all in, and convey it to the place where you wish to work. Think mobility as much as you can.